# Annex 2 - FairShares Early Adopters

Here is some information on early adopters of the FairShares Model

(This excludes FairShares Association Ltd and Co-operative and Social Enterprise Support Ltd created by founders of the FairShares Association).

Name	Registration	Comments
Dojo4Life Ltd (trading as Evolutesix)	England and Wales (Incorporated 3 Dec 2015)	International company that provide coaching support and development services. Implemented under Company Law with founder, labour, user and investor shares. Information on their FairShares approach is published online: <a href="https://evolutesix.com/fair-share/">https://evolutesix.com/fair-share/</a>
AnyShare Society	United States (ByLaws registered 13 Jan 2016)	International provider of platform solutions for the sharing economy. Implemented under Company Law with founder, employee, customer and investor shares. Information on their FairShares approach is published online:  https://anyshare.coop/coop
Resonate Beyond Streaming Ltd	Ireland (Rules dated 12th May 2017)	International music streaming service seeking to change the may listeners by, and musicians are rewarded for, the contribution. Implemented under Industrial and Provident Society Law (Co-operative Law) with Founder, Collaborator, Music Maker, Fan and Supporter shares.  Their approach to FairShares is published at: <a href="https://resonate.is/why-were-a-cooperative/">https://resonate.is/why-were-a-cooperative/</a>
Brave.ly	Canada (TBC)	Mobile phone app for people who can register their intent to help local people in cases of an emergency. Implemented under Cooperative Law in British Columbia by cooperative entrepreneur Gordon Casey. His thoughts on multistakeholding, the sharing economy and FairShares are published on <a href="mailto:medium.com">medium.com</a> .  Main website: <a href="mailto:www.brave.ly">www.brave.ly</a>

### Annex 3 - FairShares IP Users

Here is information on existing/potential organisations that have used the <u>FairShares Rules</u> <u>Generator</u> since January 2017 to create 'trial' or 'draft' Articles/ByLaws. These represent the fullest implementation of the FairShares Model by embedding values and principles into the constitution of the organisation. All examples used the English Language version.

Name	Sub-Type	Country	Stakeholders and Sharing	Social Object (Clause 5) <sup>1</sup>
ZamCo-op	Cooperative	Zambia	Founder (10%) Producer (45%) Customer (30%) Investor (15%)	To empower Zambian agricultural producers to be able to add value to their agricultural produce and export to regional and international markets; to mobilise finance and social resource within and outside Zambia to finance the Zambian agricultural sector.
CoopCloud	Cooperative	USA	Founder (10%) Labour (35%) Customer (30%) Supporter (25%)	To offer accessible online software services.
Fairbnb	Cooperative	Spain	Stewardship (0%) Host (40%) Guest (30%) Supporter (30%)	Diminish the negative effects of peer to peer vacation rentals
Polloi	Cooperative	USA	Entrepreneur (0%) Labour (45%) Site Owner (45%) Supporter (10%)	Provide powerful web technology to, and in the control of, people working for better lives for all.
Word Jammers	Cooperative	USA	Founder (5%) Labour (35%) Customer (35%) Investor (20%)	To empower creative writers across the globe.
The Open Co- op	Cooperative	Great Britain	Founder (10%) Member (30%) Customer (30%) Investor (30%)	To build a world-wide community of individuals and organisations committed to the creation of a collaborative, sustainable economy
Accreditron	Cooperative Or Company	New Zealand	Founder (10%) Labour (35%) Member (35%) Investor (20%)	Reduce the compliance burdens caused by government compliance.

<sup>&</sup>lt;sup>1</sup> All FairShares enterprises have standard objects committing the organisation to cooperative values and principles, equal opportunities, and triple-bottom line social entrepreneurship. Clause 5(e) states the specific social purpose of this FairShares enterprise.

Journeys Learning Cooperative	Cooperative	USA	Founder (5%) Producer (35%) User (35%) Community (25%)	[Standard cooperative values and principles]
Treetrunk	Cooperative	New Zealand	Stewardship (5%) Labour (40%) User (30%) Investor (25%)	To improve the mental health of the world
Vientos	Company	Mexico	Stewardship (10%) Labour (35%) User (30%) Investor (25%)	To connect Individuals, Social Projects, and the Solidarity Economy, and foster collaboration between them towards the common good.
Traject Limited	Company	New Zealand	Entrepreneur (15%) Employee (40%) Customer (25%) Supporter (20%)	[Standard cooperative values and principles]
Derda LLC	Company	USA	Founder (15%) Labor (25%) Consumer (35%) Investor (25%)	Art
Faircom LLP	Partnership	England and Wales	Designated (0%) Labour (35%) User (35%) Investor (30%) <sup>2</sup>	To create shared spaces for social justice projects, events and campaigns
Faithstar LLP	Partnership	England and Wales	Designated (51%) Labour (26%) User (25%)	To advance: diversity and inclusion in private and public sector organisations; community engagement in private and public sector organisations; financial governance for faith based organisations; social enterprise development.
KMEGA Producers Association	Association	Kenya	Founder (10%) <sup>3</sup> Labour (30%) User (30%) Investor (30%)	Supporting informal sector workers in urban communities and small-holder farmers by providing business training and support and access to finance.

<sup>&</sup>lt;sup>2</sup> Non-voting in partnerships and associations.

All distributions of surplus are treated as charitable funds in a FairShares Association. The percentages are allocated to restricted funds democratically controlled by each stakeholder group to spend on the objects of the association.

#### Annex 4 - FairShares Association Members

Below is a list of the members of the FairShares Association as at 1st November 2016 (at the start of the project). All project partners, FairShares Labs participants and other regular users of FairShares IP are eligible to apply for membership (http://www.fairshares.coop/membership/).

The qualifying condition for membership is:

"a substantial and lasting contribution to the promotion, development or administration of the FairShares Model and/or FairShares Association"

#### Applied to Labour Membership

The contribution of a **research-informed concept**, **idea**, **policy** or **paper** by a supporter that is accepted by peer-review as a "substantial and lasting contribution to the development of the FairShares Model" by a panel of FairShares Association members.

OR

The **creation of a resource or standard operating procedure** by a supporter that is accepted by peer- review as a "substantial and lasting contribution to the promotion or administration of the FairShares Model and/or FairShares Association" by a panel of FairShares Association members.

#### Applied to User Membership

A contractual or written agreement in which a supporter makes a **lasting commitment to disseminate and/or use** concepts, ideas, policies, resources and operating procedures informed by **the FairShares Model**.

OR

Other evidence of a commitment to use FairShares IP in learning, teaching, consulting and/or research activities for a period greater than 12 months.

#### **Labour Members**

- Graham Boyd, CEO Evolutesix
- Dr Mike Bull, Senior Lecturer, Manchester Metropolitan University
- Nicci Dickins, Self-Employed Social Enterprise Consultant
- Eric Doriean, CTO, AnyShare Society
- Emma Green, PhD Candidate, Sheffield Business School
- Maureen McCulloch, Senior Lecturer, Oxford Brookes University (UK) / Co-operative Management Education Program at St Mary's University (Canada)
- Natasha Ridley-Duff, Technical Document Administrator, James Durrans & Sons.
- Dr Rory Ridley-Duff, Reader in Co-operative and Social Enterprise, Sheffield Business School
- Cliff Southcombe, MD Social Enterprise International Ltd.
- Steve Wagstaff, Principle 5 (Yorkshire Education Co-operative)
- Dr David Wren, Research Fellow, FairShares Institute for Cooperative Social Entrepreneurship, Sheffield Business School.

#### **User Members**

(Not already listed as Labour members)

Rob Jameson, CEO AnyShare Society

#### Founder Members <sup>4</sup>

(Affiliations listed in Labour Members above)

- Rory Ridley-Duff
- Cliff Southcombe
- Nicci Dickins
- Steve Wagstaff

We acknowledge the works and contributions of Morgan Killick and Geof Cox who were amongst the first six people for support the idea of forming an association in 2013 but did not sign registration documents when the association incorporated as a non-profit company in 2015.

## Annex 5 - FairShares Institute Panellists

The following people agreed to act as academic and practice advisers throughout the FairShares Labs project and participate in reviewing the intellectual outputs. All the listed people will now be eligible for user membership of the FairShares Association.

#### Practice Panel

Social Enterprise International Ltd	
Social Enterprise International Ltd	
AnyShare Society	
Belfast City Council	
Ooooby UK Limited	
Evolutesix	
LocoSoco	
United Diversity / The Open Co-op	
ECOsynergy Ltd	
The Elephant Learning in Diversity BV	
KOPF, HAND + FUSS gGmbH	
AnyShare Society	
VSBI e.V.	
Faithstar LLP	
Slap	
KOPF, HAND + FUSS gGmbH	

#### Academic Panel

Dr Rory Ridley-Duff	Sheffield Hallam University, UK	
Dr Shann Turnbull	International Institute for Self-governance, Australia	
Dr Nina Boeger	University of Bristol Law School, UK	
Prof Michael Neary	Lincoln University, UK	
Dr Jeroen Veldman	Cass Business School, UK	
Dr Joss Winn	University of Lincoln, UK	
Dr Steven Pattinson	Sheffield Hallam University, UK	
Dr Suzanne Grant	(New Zealand)	
Prof Bronwen Morgan	UNSW, Australia	
Dr Michael Bull	Manchester Metropolitan University, UK	
Prof Takashi Yamamoto	Kwansei Gakuin University, Japan	
Prof Jo Barraket	Swinburne University of Technology, Australia	
Prof Lars Hulgard	Roskilde University, Denmark	